

7 THINGS EVERY WEBSITE NEEDS

1

RESPONSIVE DESIGN

Your website needs to work no matter what device a user is on.

RELEVANT CONTENT

Include relevant & updated content on every page.

2

OPTIMIZED IMAGES

Make sure your images have a small file size & are sized correctly.

3

SECURITY

Install an SSL certificate to protect user's personal & payment information.

4

GOOD USER EXPERIENCE

Your site should load quickly & be easy to navigate.

5

STRONG CALL TO ACTION

Clearly tell users what you do & why they need your product/service.

6

CONTACT PAGE

Provide an easy way for customers to get in touch with you.

7

